

Dr. Nikkie Hodgson

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To Whom It May Concern:

It gives me immense pleasure to write in support of Mr. Jose Morales. I have known Mr. Morales for three years and was his supervisor from December 2013-January 2015.

While under my supervision, he was our web developer in the division of enrollment services for the University of Texas at Brownsville since 2013. Responsibilities in that position required him to redesign our enrollment web pages. He had to work closely with all directors within enrollment services and develop content and images that were created and proposed to directors before posting on the website. Mr. Morales also analyzed web behavior analytics to better understand the current trends. He also coordinated focus groups of students and collected information that assisted him in developing the website.

As an employee, he not only carried his own responsibilities with utmost diligence, he also made himself available to help others. He welcomed added responsibilities, and was equally competent as a leader of this web development project as well as a team player. In addition to carrying his regular work responsibilities, he was involved in the community as a volunteer for various organizations and grew professionally as he had to interact with directors in order to complete the redesign of the UTB enrollment website. I personally was very pleased with his time management style and goal setting method as he completed and successfully launched the enrollment website January 2015.

I have also come to know and respect Mr. Morales and he is a warmhearted, caring and dependable individual. He exercises the highest of ethical standards and professionalism in his work and his personal life.

I recommend him without reservations.

Feel free to contact me if I may answer any questions.

Sincerely,



Nikkie S. Hodgson, Ph.D.

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