

JOSE D MORALES

44544 NORTHWEST 9TH STREET, OKLAHOMA CITY, OK 73127

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PROFILE QUALIFICATIONS

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| <ul style="list-style-type: none">• Strong problem-solving skills• 3+ years working w/ HTML, CSS via CMS's (SharePoint, Cascade Server)• Experienced in working with real-life clients through internship• Well-prepared for team-oriented and fast-paced tasks• Highly committed to delivering the highest quality• Experienced in an all-digital environment tasks and duties (Web and desktop tools)• Fast learner with a can-do attitude | <ul style="list-style-type: none">• HTML – 60%• CSS – 40%• JavaScript – 30%• Microsoft Word – 70%• Microsoft Excel – 40%• Adobe Photoshop – 60%• Adobe After Effects – 50% |
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EDUCATION

Texas Southmost College

- A.A.S. Computer Web Development
- Graduated: May 2015
- Cumulative GPA: 3.3

The University of Texas Rio Grande Valley

- B.A.T. Computer Information Systems
- Graduated: May 2017
- Cumulative GPA: 2.7

EXPERIENCE

May 2015 – June 2017: The University of Texas at Brownsville / The University of Texas Rio Grande Valley — (Previous: <http://www.utb.edu/sob> | Current: <http://utrgv.edu/cobe>) ¹

(Student Part-Time) Working as a Web master during and after the transition/merger period of The University of Texas at Brownsville/The University of Texas-Pan American to become The University of Texas Rio Grande (established on 2015)

- Successfully led transition of Web content from the two former universities to the new Robert C. Vackar College of Business and Entrepreneurship (CoBE) Web site by using the Cascade Server CMS (content management system)
 - Designed mockup Web wireframes
 - Presented design proposals to dean's office
 - Executed Web final structure and content
- Created an interactive, easy-to-use one-stop Web page for staff and personnel based on HTML5, CSS, and JavaScript in order to bring simplicity and user-friendliness for users
- Maintaining computer hardware inventory list up to date
- Created fillable PDF application forms with Adobe Acrobat
- Maintaining 50+ Web pages up-to-date
- Keeping constant communication and interactions with 100+ faculty members

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August – December 2016: IGNITE — (<http://www.ignitetx.com>)²

(Intern) Software and custom Web development company focused on creating easy to use, yet powerful software for both small and large business.

- Brainstormed clean design layouts for Web projects
- Conceptualized potential prototypes of Web projects by creating visual designs (wireframes) in Photoshop
- Coded Web pages by hand in text editor
- Teamed up with in-house developers to deliver handoff to clients
- Exposed to first-hand experience working with real-life clients
- Enhanced personal coding and soft skills

December 2013 – January 2015: The University of Texas at Brownsville — (<http://www.utb.edu/em>)³

(Student Part-Time) Worked as Web master and designer in the process of the Web redesign for UTB Enrollment Services; user interface and user experience (UI/UX) wise. Part of two-person team which delivered the following:

- Presented to the board of academic directors inconsistencies found in the current UI/UX
- Established comparisons with other universities' Web sites in order to proceed with the redesign process for both content and visual structure, thus creating an easier way for future students applying to the University of Texas at Brownsville
- Maintained 200+ Web pages by using Microsoft SharePoint
- Analyzed Web behavior analytics in order to compare current trends by using Google Analytics
- Hosted an array of ten (10) focus groups in which enrolled students provided feedback about current Web pages from the university
- Implemented approved Web redesign user experience and completed the task on time

December 2009 – December 2014: Fan Station — (<http://www.fanstation.com.mx/>)

(Web Developer & Blogger) Pre-recorded music radio podcast located in Guadalajara, Mexico.

- Worked remotely in podcast syndication to deliver to several podcast libraries such as iTunes, Zune Marketplace, among others.
- Coded XML files for seven audio podcasts delivered every week in audio podcast libraries and internet-based devices
- Presented monthly analytics data of Web traffic and social media engagement through infographic presentations every month.
- Involved in the design of Web site

ACHIEVEMENTS & HONORS

- **April 2013: The University of Texas at Brownsville** — Awarded with the Scholastic Excellence Award
- **December 2011: Core77, Inc. & Microsoft, Corp.** — Won as a finalist place twice in the Fast Track to the Mobile App Contest for creating and presenting a Windows Phone 7 application design and idea
- **December 2008: Iglesia Bautista West Brownsville** — Recognized with an outstanding achievement as church leader of the year
- **May 2008: The National Society of High School Scholars** — Granted exclusive membership and recognized for superior academic achievements
- **December 2007: Iglesia Bautista West Brownsville** — Recognized with an outstanding achievement as church leader of the year

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REFERENCES

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